

setting an agenda for pdf

The Agenda-Setting Role of the Mass Media in the Shaping of Public Opinion Maxwell McCombs University of Texas at Austin The power of the news media to set a nation's agenda, to focus public attention on a few

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1 Background document provided by the WHO Secretariat 14 November 2012 DEFINING DISEASE TYPES I, II AND III The CEWG was tasked with framing its analysis around disease Types that were first introduced by

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